



FOR IMMEDIATE RELEASE

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Youth Transition Network Contest Offers \$5,000 College Scholarship on YouTube

Colorado Springs, CO (October 18, 2007)—Youth Transition Network (YTN) will kick off a national contest beginning October 18th with their LiveAbove video on YouTube.com that will net a lucky viewer a \$5000 scholarship to the college of their choice.* The end of the video tells viewers to log on to www.LiveAbove.com and enter their name into the drawing. There is no purchase necessary and anyone can win—even parents and relatives of students. In addition to the \$5,000 college scholarship, YTN will be giving a way ten iPod Nanos. In a random drawing, prizes will be awarded on December 14, 2007.

In an August 7, 2007 USA Today article (“Young Adults Aren’t Sticking With Church”), a national survey by LifeWay Research unveiled groundbreaking research that showed 70% of Christian teens leave the church, with the greatest numbers exiting from ages 17 through 19 (throughout their senior year of high school and upon entering their freshman year at college).

YTN, founded by Jeff Schadt, has assembled an historic gathering across denominational boundaries of our nation’s largest youth, college and military ministries to address the alarming reality of the loss of youth from our churches.

YTN has identified some of the keys that can help transform the freshman year from a spiritual graveyard into a greenhouse, where a student’s faith blossoms. Their site, LiveAbove.com helps youth locate and connect with ministries and Christian roommates (providing friendship and accountability) at the campus they are headed to, before they even leave home. That way, they have someone “waiting on the curb” for them when they arrive, instead of being alone during that very vulnerable first 72 hours on campus, when stress and loneliness are at their peak. It is during these “college years” that many students set the course for the rest of their lives; their lifestyle, career and potentially spouse. Going through this transition, without their faith intact, could lead to disastrous, lifelong consequences.

As a coalition, YTN is launching the “Be Prepared” campaign to increase the priority of preparing and connecting our graduates to college, career and military ministries across the nation. They have assembled transition videos, biblical materials and a student connecting point (LiveAbove.com) to help parents and youth leaders connect our graduates before they leave home.

TO SCHEDULE AN INTERVIEW WITH JEFF SCHADT, PLEASE CONTACT:
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* Restrictions apply. See website for details.

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